

YURTBAY
S E R A M İ K



Timeless surfaces, **Endless** inspiration

NOVELTIES
YENİLİKLER KATALOĞU *Cersaie'25*

www.yurtbayseramik.com



“Designing Spaces Inspiring Life”

Yurtbay, sadece seramik üretmez; yaşam alanlarını dönüştüren tasarımlar sunar. Estetik ve işlevselliği bir araya getirerek mekânlara değer katar, her dokunuşuyla ilham verir. Yenilikçi yaklaşımıyla bugünün trendlerini yarının zamansız çizgileriyle buluşturur.

“Yurtbay does more than produce ceramics; it offers designs that transform living spaces. By combining aesthetics and functionality, it adds value to every environment and inspires with every detail. With its innovative approach, it blends today’s trends with the timeless lines of tomorrow.”

MEKANLAR TASARLAMAK, HAYATA İLHAM VERMEK

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TRAVERTINO ROMA

LAGOM

KEYWOOD

STREET

MICRA

VIVRE

CASSERO

YENİLİĞİN ZERAFETLE
BULUŞTUĞU YER



Yurtbay, yenilikçi bakış açısını zarif tasarımlarla buluşturur. Her koleksiyon, modern teknolojinin sağladığı üstünlüğü estetik çizgilerle harmanlayarak mekânlara hem çağdaş hem de zamansız bir kimlik kazandırır.

Yurtbay brings together innovation and elegance in perfect harmony. Each collection blends the advantages of modern technology with refined design, giving spaces a contemporary yet timeless identity.

“Where Innovation
Meets Elegance”



TRAVERTINO ROMA



BIANCO

BIANCO 120x120

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet	X	M² X	X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	120x120 48"x48"	10 mm	3		4.32	14	60.48	1401,5 kg	-/+ 3



LAGOM



HONEY



AKAĞAÇ - MAPLE

LAGOM



WENGE

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet	X	M² X	X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	100x100 40"x40"	11.2 mm	2		2	26	52	1343.6 kg	-/+ 3



AKAĞAÇ - MAPLE 100x100



KEYWOOD



HONEY



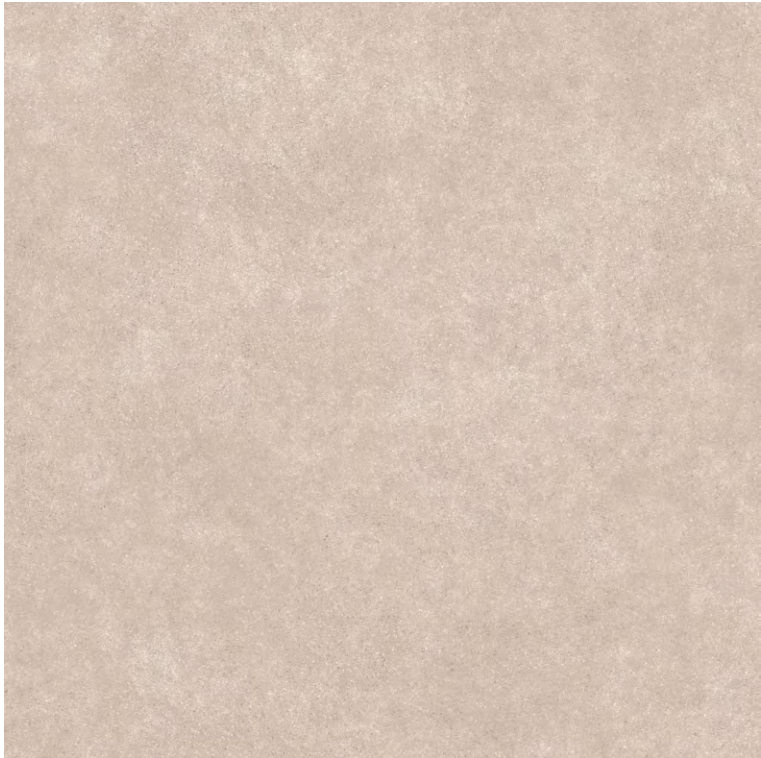
AKAĞAÇ - MAPLE

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet	X	M² X	X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	100x100 40"x40"	11.2 mm	2		2	26	52	1343.6 kg	-/+ 3

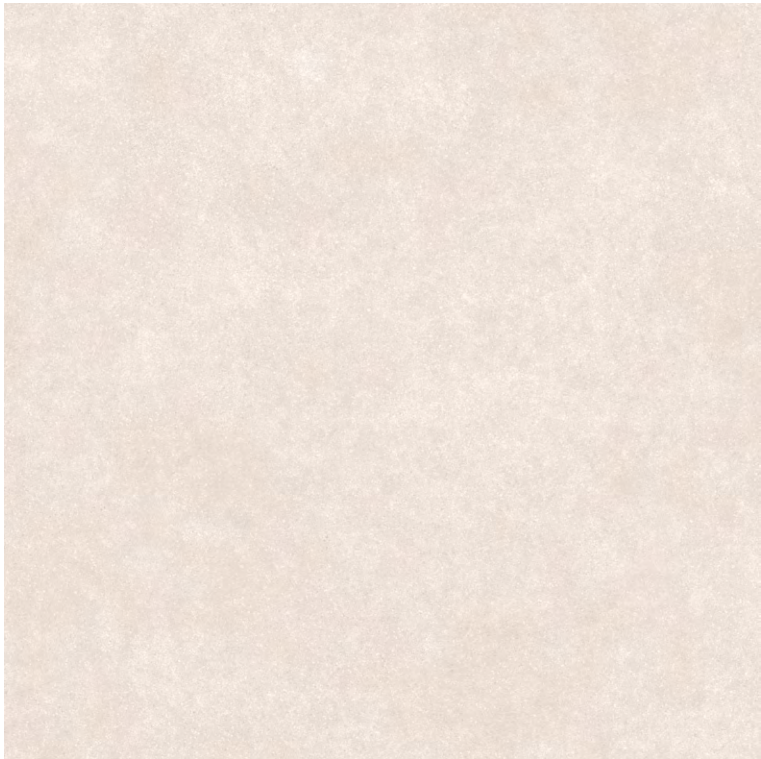
STREET

MOCA 100x100





BEJ - BEIGE



BIANCO



KAHVE - BROWN



MOCA

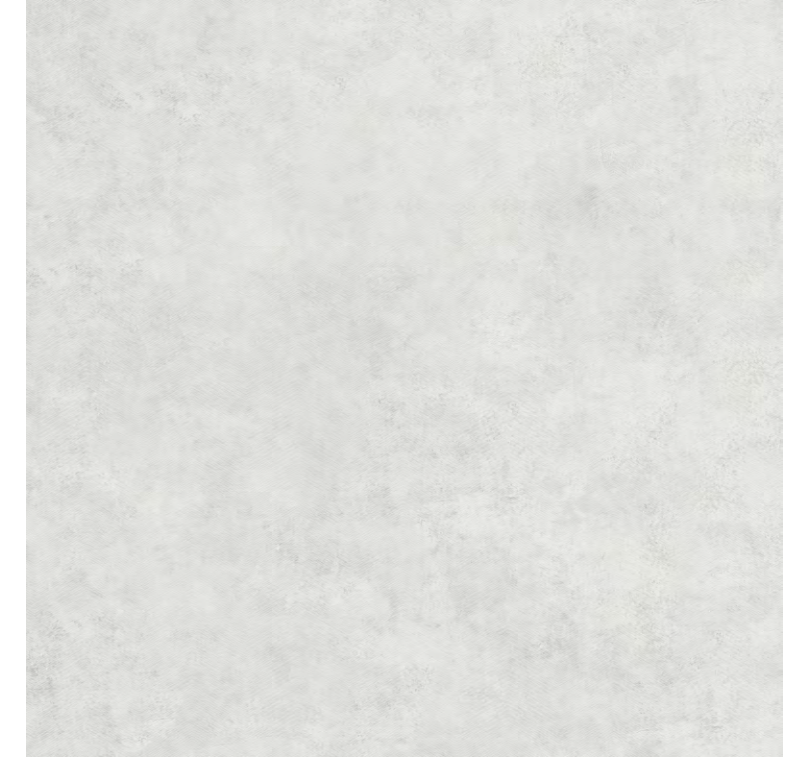
Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet	X	M² X	X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	100x100 40"x40"	11.2 mm	2		2	26	52	1343.6 kg	-/+ 3



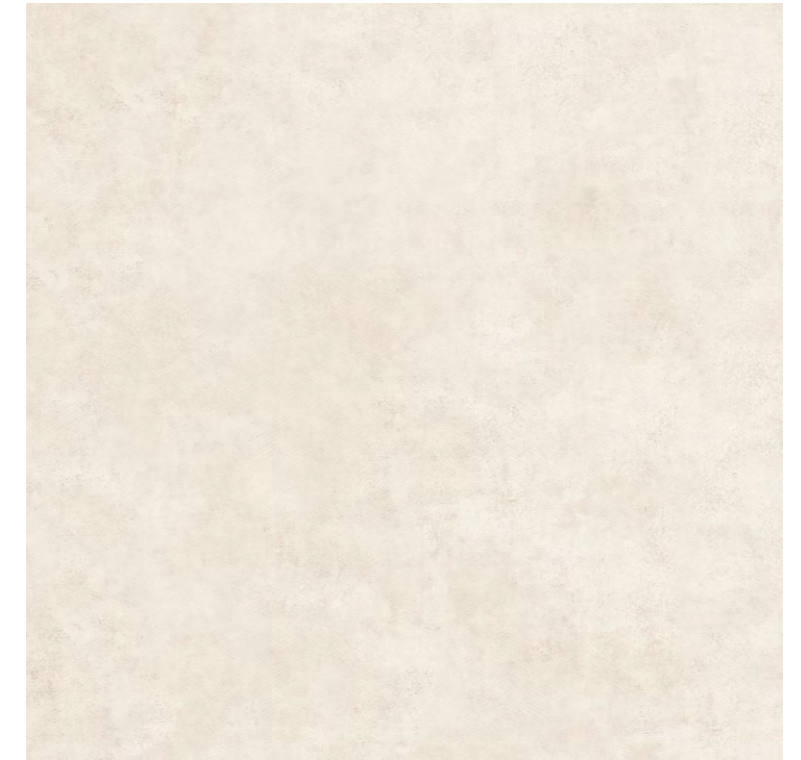
GRİ - GREY 100x100



MICRA



GRİ - GREY



SAND

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X	M² X	X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	100x100 40"x40"	11.2 mm	2	2	26	52	1343.6 kg	-/+ 3



VIVRE



BIANCO



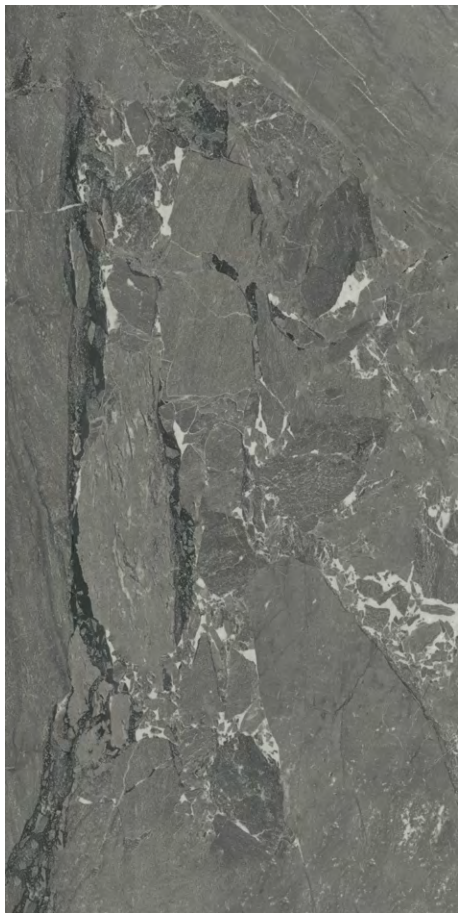
GRİ - GREY

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet	X	M² X	X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	30x60 12"x24"	8.4 mm	8		1.44	32	46.08	876 kg	-/+ 3
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2		1.44	34	48.96	912.2 kg	-/+ 3
Sırlı Porselen Glazed Porcelain	100x100 40"x40"	11.2 mm	2		2	26	52	1343.6 kg	-/+ 3

GRİ - GREY 100x100



CASSERO



GRİ - GREY

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X 	M² X 	 X 	M² X 	kg X 	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2	1.44	34	48.96	912.2 kg	-/+ 3
Sırlı Porselen Glazed Porcelain	100x100 40"x40"	11.2 mm	2	2	26	52	1343.6 kg	-/+ 3

GRİ - GREY 60x120

JAVA

RETINA

CALACATTA GOLD

LINEWOOD

PORTSTONE

PALCO

ATHOS

COLOR PLAY

DOĞADAN İLHAM ALAN,
TASARIMLA
MÜKEMMELLEŞTİRİLEN”

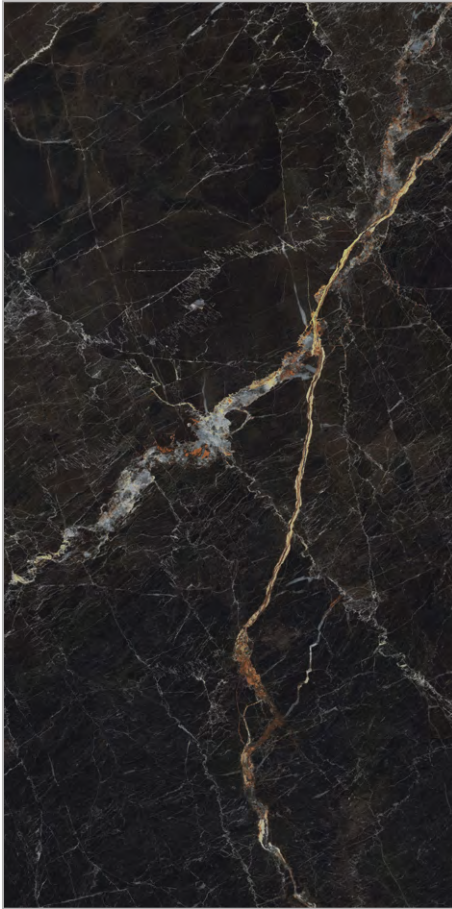


Yurtbay, doğadan aldığı ilhamı modern tasarım anlayışıyla buluşturur. Her ürün, doğanın kusursuzluğunu yansıtırken, ileri üretim teknolojileriyle mükemmelleştirilir. Estetik, dayanıklılık ve işlevsellik bir araya gelerek mekânlara doğal bir zarafet ve kalıcı bir değer katar.

Yurtbay unites inspiration from nature with a contemporary design approach. Each product reflects the perfection of nature, refined through advanced production technologies. Combining aesthetics, durability, and functionality, it brings natural elegance and lasting value to every space.

“INSPIRED BY NATURE,
Perfected by Design”

JAVA



SİYAH - BLACK



Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet	X	M² X	X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2		1.44	34	48.96	912.2 kg	-/+ 3

SİYAH - BLACK 60x120



GRİ - GREY 60x120



RETINA



GRİ - GREY



SOMON - SALMON



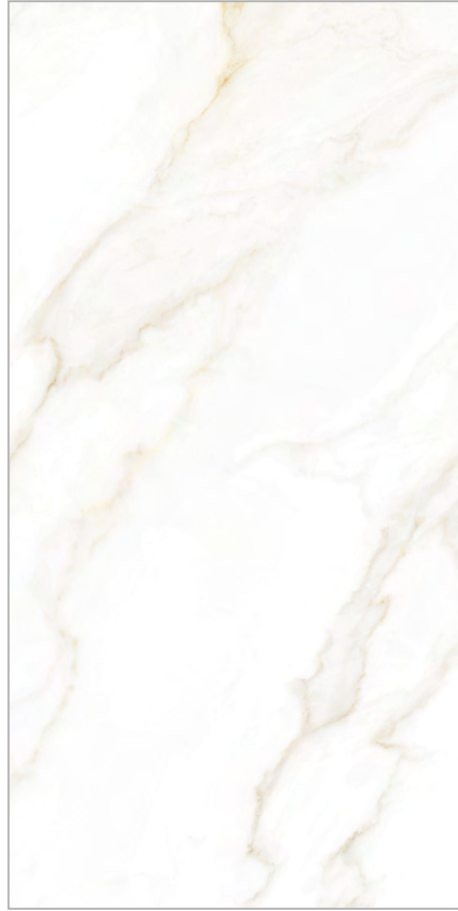
BEYAZ - WHITE

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet	X	M² X	X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2		1.44	34	48.96	912.2 kg	-/+ 3

CALACATTA GOLD



BEYAZ - WHITE MATT



BEYAZ - WHITE POLISH



Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X 	M² X 	 X 	M² X 	kg X 	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2	1.44	34	48.96	912.2 kg	-/+ 3

BEYAZ - WHITE 60x120



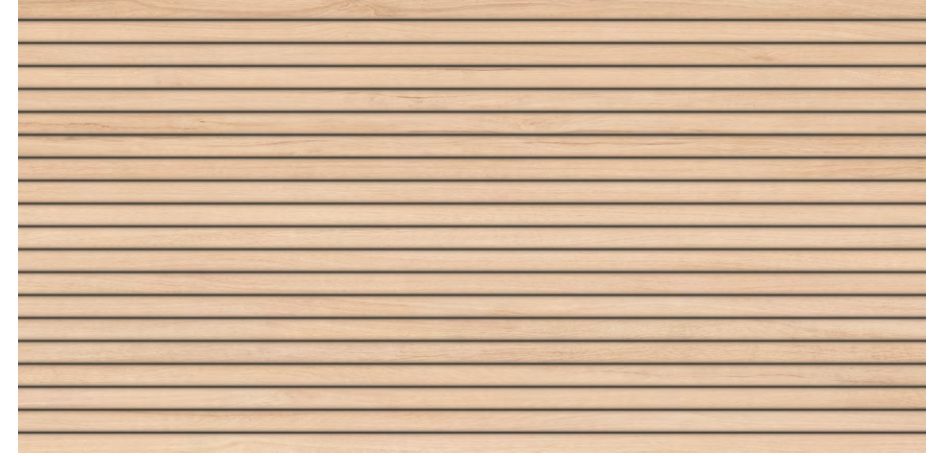
WENGE 60x120



LINEWOOD



HONEY



AKAĞAÇ - MAPLE



WENGE

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet	X	M² X	X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2		1.44	34	48.96	912.2 kg	-/+ 3

PORTSTONE



BEJ - BEIGE



BIANCO



KAHVE - BROWN

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X 	M² X 	 X 	M² X 	kg X 	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2	1.44	34	48.96	912.2 kg	-/+ 3



BEJ - BEIGE 60x120



PALCO



BEJ - BEIGE 60x120



BEJ - BEIGE



BIANCO

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet	X 	M² X 	 X 	M² X 	kg X 	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2		1.44	34	48.96	912.2 kg	-/+ 3

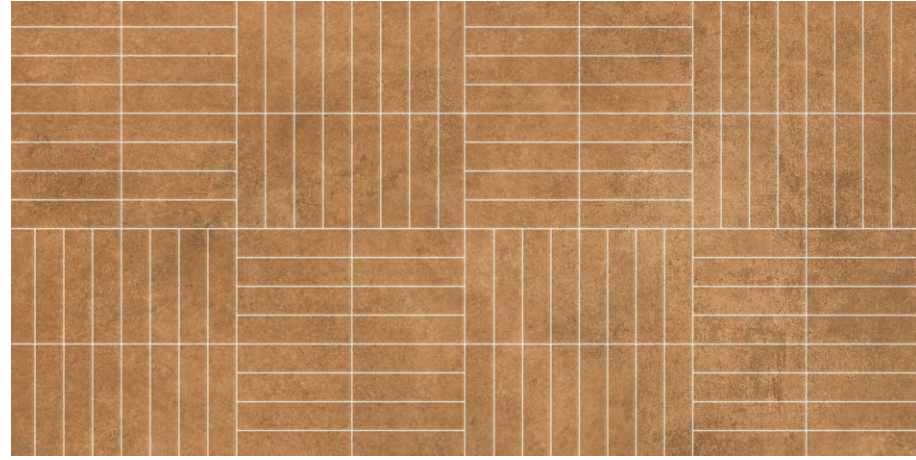
ATHOS



COTTO



LINEAR COTTO



BRICK COTTO

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X 	M² X 	 X 	M² X 	kg X 	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2	1.44	34	48.96	912.2 kg	-/+ 3



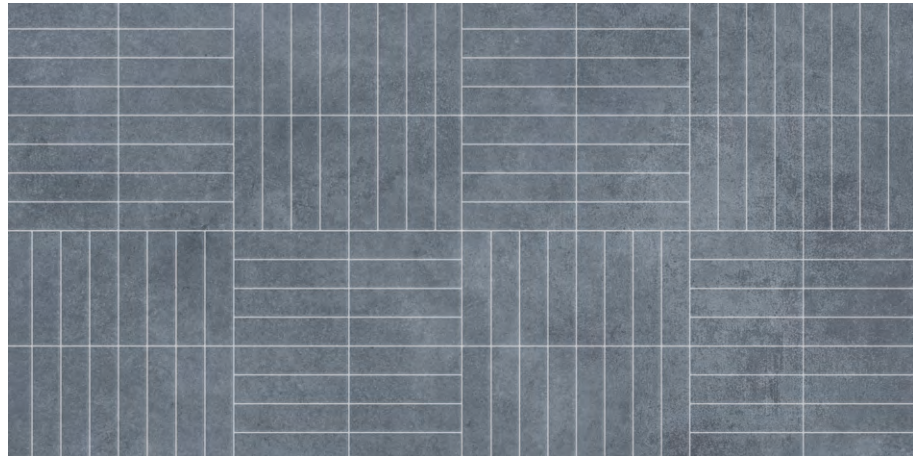
COTTO 60x120



MAVİ - BLUE



LINEAR MAVİ - BLUE



BRICK MAVİ - BLUE

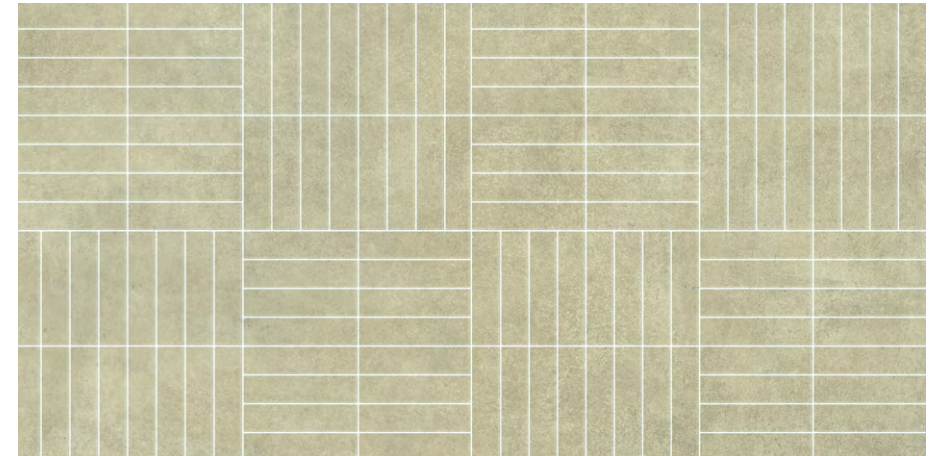
Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X	M² X	X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2	1.44	34	48.96	912.2 kg	-/+ 3



YEŞİL - GREEN



LINEAR YEŞİL - GREEN



BRICK YEŞİL - GREEN

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X	M² X	X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2	1.44	34	48.96	912.2 kg	-/+ 3



Yurtbay, renklerin yaşam alanlarına kattığı enerjiyi ve duyguyu tasarımlarına yansıtır. Her ton, mekânlara karakter kazandırırken estetik ve işlevselliği bir arada sunar. Zengin renk paletiyle, her zevke ve tarza hitap eden özgün bir atmosfer yaratır.

Yurtbay reflects the energy and emotion of colors into its designs. Each shade brings character to spaces while offering both aesthetics and functionality. With a rich color palette, it creates a unique atmosphere that appeals to every taste and style.

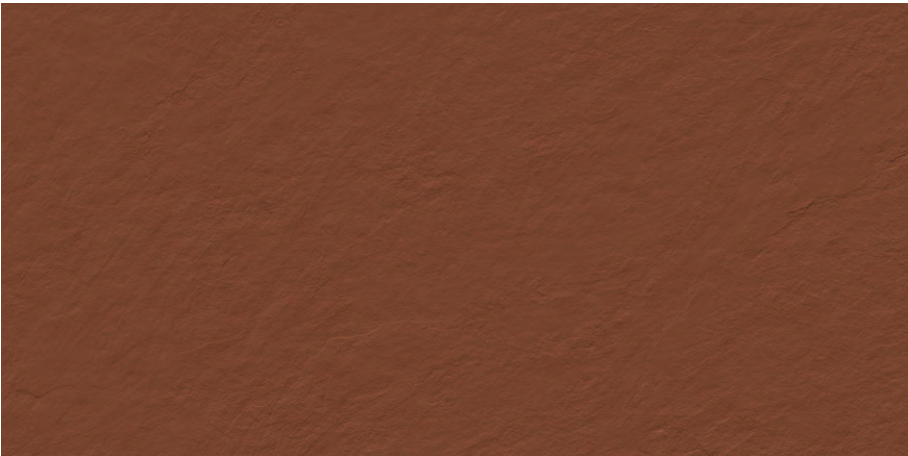




BIANCO



MAVİ - BLUE



COTTO

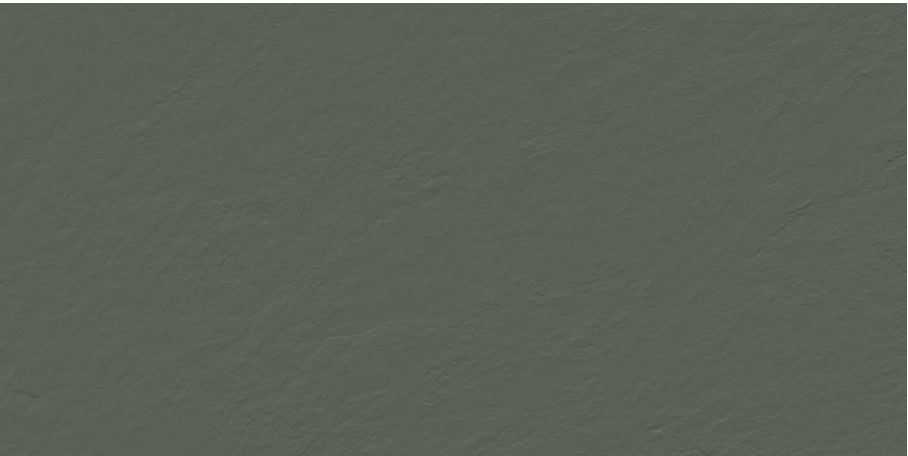
Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X 	M² X 	 X 	M² X 	kg X 	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2	1.44	34	48.96	857.8 kg	-/+ 3



GRİ - GREY



PEACH



SAGE

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X 	M² X 	 X 	M² X 	kg X 	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x120 24"x48"	8.2 mm	2	1.44	34	48.96	857.8 kg	-/+ 3

“DESIGN

Beyond Time”

Yurtbay, zamansız tasarımlarıyla mekânlara kalıcılık kazandırır. Her koleksiyon, bugünün estetiğini yarının değerleriyle buluşturur.

Yurtbay brings timeless design to living spaces, creating lasting value. Each collection unites today's aesthetics with the essence of tomorrow.

ZAMANIN
ÖTESİNDE
TASARIM



TREE

BLOEM ART

RAPIDO

FOSSIL STONE

NEWSTONE

SLOW

PIGMENTO

TREE



HONEY



AKAĞAÇ - MAPLE



HONEY 80x80

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X	M² X	M² X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	80x80 32"x32"	10 mm	2	1,28	42	53,76	1234,6 kg	-/+ 3

BLOEM ART



COLORMIX



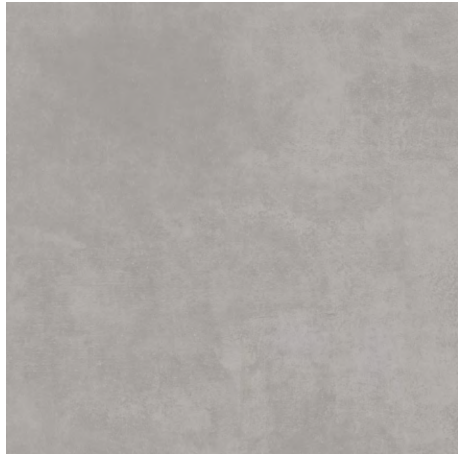
Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X 	M² X 	 X 	M² X 	kg X 	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x60 24"x24"	8.2 mm	4	1.44	32	46.08	863.4 kg	-/+ 3

COLORMIX 60x60

RAPIDO



FUME



GRİ - GREY



Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X	M² X	M² X	M² X	kg X	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	60x60 24"x24"	8.2 mm	5	1.80	32	57.60	1043.4 kg	-/+ 3

GRİ - GREY 60x60

FOSSIL STONE



SAND



Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X 	M² X 	 X 	M² X 	kg X 	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	40x60 16"x24"	8.5 mm	6	1.44	48	69.12	1285 kg	-/+ 3

SAND 40x60

NEWSTONE



ICEBERG



JADE



MULTI



PEACOCK



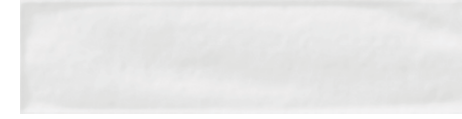
SAPPHIRE



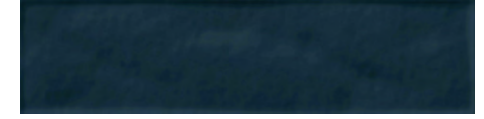
Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X 	M² X 	 X 	M² X 	kg X 	SKID Wgt Deviation (%)
Sırlı Porselen Glazed Porcelain	40x60 16"x24"	8.5 mm	6	1.44	48	69.12	1285 kg	-/+ 3



COTTO 7,5x30



BEYAZ - WHITE



COBALT



COTTO



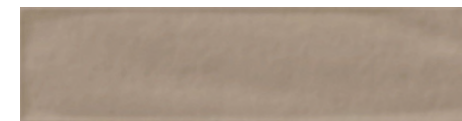
MAVİ - BLUE



SAGE



TURKUAZ - TURQUOISE



VİZON



YEŞİL - GREEN

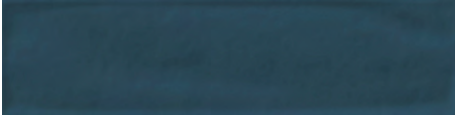
WOLFS

Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet	X	M² X	X	M² X	kg X	SKID Wgt Deviation (%)
Duvar Karosu Wall Tile	7.5x30 3"x12"	9.5 mm	44		0.99	48	47.52	705.4 kg	-/+ 3

PIGMENTO



BIANCO



MAVİ - BLUE



COTTO



GRİ - GREY



PEACH



SAGE



Ürün Product	Ebat Sizes (cm/in)	Kalınlık Thickness (mm)	Pieces Adet X 	M² X 	 X 	M² X 	kg X 	SKID Wgt Deviation (%)
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Duvar Karosu Wall Tile	7,5x30 3"x12"	9.5 mm	44	0.99	48	47.52	705.4 kg	-/+ 3
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SEMBOLER

SYMBOLS

NOTLAR
NOTES

Duvar Karosu Wall Tile



Yer Karosu Floor Tile



Sırlı Granit
Glazed Porcelain



Glossy
Parlak



High Glossy



Mat
Matt



Polish



Satinato



Lappato



Rölyef
Relief



Colorbody



Antislip

Rektifiye
Rectified

3D Digital

NOTLAR
NOTESThis image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



YURTBAY
S E R A M İ K



www.yurtbayseramik.com